

Buttons, tabs, and title bar color | Bar layouts

The highlight color sets the color of the title bar, buttons, and the ruling line above the footer on the registration page. The highlight color is also used for the primary and sidebar tabs in the event window.

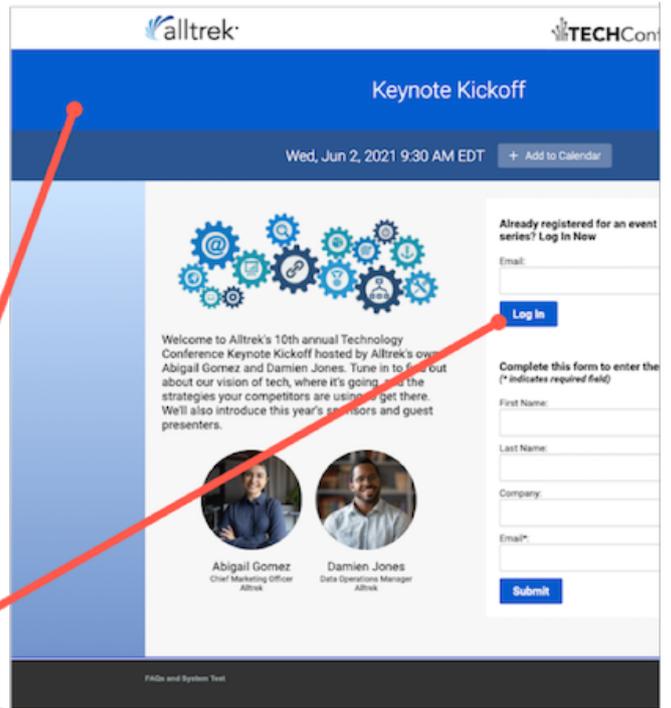
Note: The text color is automatically set to white or black, to contrast with the highlight color. If you select a dark color, the text is white. If you select a light color, the text is black.

To set the color for buttons, tabs, and the title bar:

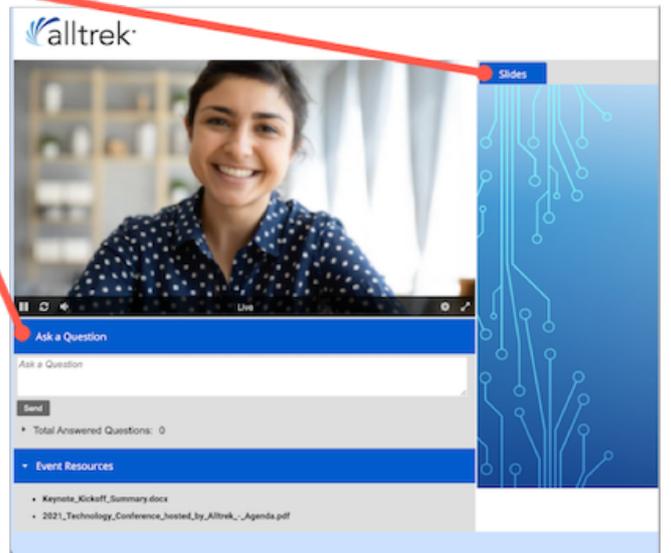
Go to the Player & Branding tab. Open **Advanced Branding** and set the Highlight Color.

This example shows a blue title bar and buttons on the registration page and blue tabs on the event window.

Highlight Color #005CCD 



The screenshot shows the Alltrek Keynote Kickoff registration page. At the top, the Alltrek logo is on the left and the TECHCont logo is on the right. The main header is blue with the text "Keynote Kickoff" and "Wed, Jun 2, 2021 9:30 AM EDT" with an "Add to Calendar" button. Below the header is a registration form. On the left, there is a graphic of gears with various icons inside them. Below the graphic is a welcome message: "Welcome to Alltrek's 10th annual Technology Conference Keynote Kickoff hosted by Alltrek's own Abigail Gomez and Damien Jones. Tune in to find out about our vision of tech, where it's going, and the strategies your competitors are using to get there. We'll also introduce this year's sponsors and guest presenters." Below the text are two circular profile pictures: Abigail Gomez, Chief Marketing Officer at Alltrek, and Damien Jones, Data Operations Manager at Alltrek. On the right side of the page, there is a login section for already registered users and a registration form with fields for "First Name", "Last Name", "Company", and "Email", with a "Submit" button. A red line points from the "#005CCD" color swatch to the blue header bar.



The screenshot shows the Alltrek live event interface. At the top, the Alltrek logo is on the left. The main content area features a video player showing a woman smiling. Below the video is an "Ask a Question" section with a text input field and a "Send" button. Below that, it shows "Total Answered Questions: 0". There is an "Event Resources" section with a list of documents: "Keynote_Kickoff_Summary.docx" and "2021_Technology_Conference_hosted_by_Alltrek_Agenda.pdf". On the right side, there is a "Slides" panel with a blue background and white circuit-like graphics. A red line points from the "#005CCD" color swatch to the blue bar above the "Ask a Question" section.

Revision #2

Created 3 May 2022 20:46:15 by Ellen

Updated 9 May 2022 17:02:19 by Chantal