

# Buttons, tabs, and title bar color | Bar layouts

The highlight color sets the color of the title bar, buttons, and the ruling line above the footer on the registration page. The highlight color is also used for the primary and sidebar tabs in the event window.

**Note:** The text color is automatically set to white or black, to contrast with the highlight color. If you select a dark color, the text is white. If you select a light color, the text is black.

## To set the color for buttons, tabs, and the title bar:

Go to the Player & Branding tab. Open **Advanced Branding** and set the Highlight Color.

This example shows a blue title bar and buttons on the registration page and blue tabs on the event window.

Highlight Color

#005CCD




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TECHCont

Keynote Kickoff


Wed, Jun 2, 2021 9:30 AM EDT [+ Add to Calendar](#)



Welcome to Alltrek's 10th annual Technology Conference Keynote Kickoff hosted by Alltrek's own Abigail Gomez and Damien Jones. Tune in to find out about our vision of tech, where it's going, and the strategies your competitors are using to get there. We'll also introduce this year's sponsors and guest presenters.



Abigail Gomez  
Chief Marketing Officer  
Alltrek



Damien Jones  
Data Operations Manager  
Alltrek

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Slides



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Event Resources

- Keynote Kickoff Summary.docx
- 2021 Technology Conference hosted by Alltrek Agenda.pdf

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