

Welcome to Lumen Webcasting

Lumen Webcasting makes delivering professional, polished, and dynamic webcasts easy. You have access to all of the following features and more:

- Audience engagement - keep viewers engaged with Q&A, chat, surveys with real-time results, exit surveys, and certification exams.
- Reports - access post-event reports with detailed event analytics and audience details. [more »](#)
- For a full list of webcast features and add-ons, check the [Lumen Webcasting Feature Summary](#).

Endless ways to broadcast

- Live - present your event live at a scheduled date and time.
- On-Demand - create a pre-recorded event and allow viewers to watch the replay anytime.
- Simulated Live - create a pre-recorded event and allow viewers to watch it at a scheduled date and time.
- Telephone or video - broadcast over the phone or share your video feed. [more »](#)

Easy and customizable event creation and communications

- Schedule your event - pick a date and time you want to broadcast your Live event. [more »](#)
- Branding - customize your registration page and webcast player to showcase your brand. [more »](#)
- Event emails - send registration confirmation, event reminder, follow-up emails to viewers who register for the event.

- Event security - secure your event by whitelisting or blacklisting specific domains and email addresses.

Share content during your event

- Slides - share one or more slide decks and allow viewers to download them. [more »](#)
- Headshots (for audio events) - display speaker headshots while they are presenting.
- Overlay videos - upload videos and share them any time as an overlay. [more »](#)
- Screen share - share programs, websites, or your entire desktop with viewers.
- Downloadable resources - allow viewers to download event-related files from the webcast player.

Event replay management

- Event replay - every live event is automatically archived and made available for replay for up to a year.
- Editing studio - assemble and edit your replay with our web-based editing studio. [more »](#)
- Portals - host multiple Live events and replays from a single site. [more »](#)
- Downloadable archives - download your event as an MP4 file or download the audio only as an MP3 file. [more »](#)

Event management services and additional features

Let our team of webcasting experts provide professional event management and transcription services and guide you in every step of your webcast, from booking to running the event. You must request Standard or Premium Assist to request additional features for your event. You can request:

- Standard Assist - have an event production manager run the event and manage Q&A.

- Premium Assist - have an event production manager book the event, provide an orientation session, run the event, and manage Q&A.
- Additional viewers - increase the capacity for your event to accommodate up to 10,000 viewers. Requires Standard or Premium Assist.
- Video stream switching - have an event production manager manage the video streams that display during the event. Requires Premium Assist.
- Live captioning - have a captioner provide real-time captions during the Live event. Requires Premium Assist.
- Professional transcription services - receive a transcript of the event audio as a downloadable file. Requires Premium Assist.
- Automated transcription and captioning - make your On-Demand event or replay accessible for all viewers with automated captions and a searchable transcript. Requires Premium Assist.
- Extended archive - extend the time your event archive and replay are available.
- Professional services - request additional services that are not included in your plan. Requires Premium Assist.

Schedule your event first and then request additional features and assistance with the [Additional Features Request site](#).

Get started

Here are some resources to help you get ready:

- Check the [system requirements article for your broadcast type](#) and run the system test.
 - [Quick Start Training](#)
 - [Presenter Best Practices](#)
 - [Request additional features and assistance for an event](#)
 - Browse the Lumen Webcasting [training videos](#) for tutorials and how-to's.
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Revision #4

Created 9 May 2022 10:27:33 by Ellen

Updated 9 May 2022 18:34:28 by Chantal