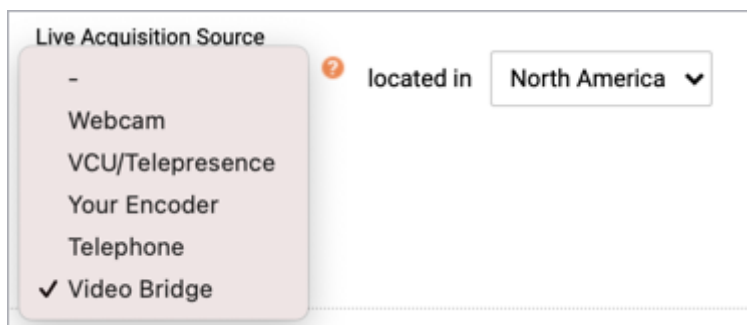# Ways to broadcast a Live event

We offer multiple ways to broadcast no matter the scale of your event, the venue, or the location of your presenters. When you schedule a Live event, you select how presenters will connect their audio and video to broadcast to the audience. The device or method is the *live acquisition source* for the event.

Note: This only determines how your presenters connect their audio and video and broadcast to the audience. All webcast events include visual elements such as headshots, slides, overlay videos, and more.

If presenters will speak to the audience but remain off-camera, select Telephone as the acquisition source. If they'll broadcast audio and video, you can use a single webcam, the video bridge for multiple webcams, an encoder, or a video conferencing unit (VCU).

Available options depend on your account settings. Contact your sales representative or Support to request additional broadcasting options.

Broadcast audio only

Select **Telephone** to broadcast the presenter audio with a telephone connection. Up to 20 presenters can stream their audio from a telephone or VoIP connection. Presenters dial in to the presenter bridge and a backup bridge is included as a backup audio source.

Broadcast audio and video

There are several options for connecting presenters and streaming their audio and video to the audience. They can connect directly using their own webcams or connect to another system or service first and then stream that source into the event.

- **Webcam** - A single webcam connection. Broadcast one presenter or several presenters using the same webcam. Before the event, you must install a driver on the computer you plan to use on the day of the event that lets the event connect to your webcam. Recommended if the event has only one presenter or one webcam source.

- **Video Bridge** - For multiple presenter video streams. Allow up to 20 presenters to connect their webcams and broadcast.

- **Advanced Video Bridge** - Allow presenters to broadcast from a video conferencing system, Skype for Business, or telephone audio.

- **VCU (Video Conferencing Unit)** - Recommended for conference rooms. Use your own video conferencing unit to provide the video feed for the presentation. Before the event, get the H.323 or SIP address for the VCU and ensure it accepts incoming connections. In the Live Studio, the advanced video bridge uses the address to call out to the VCU and bring it into the event.

- **Your Encoder** - Use your own RTMP-enabled encoding device to broadcast multiple webcams and microphones from your venue as a single stream.

Revision #2
Created 4 May 2022 13:15:40 by Nic
Updated 4 May 2022 15:29:59 by Nic